

Privacy Policy

Effective Date: May 2025

1. Overview

At fromZero2Sixty your privacy is important to us. This Privacy Policy outlines how we collect, use, and protect your information in connection with our TEDx audience growth services.

2. Information We Collect

We collect the following types of information:

- Name, email address, and contact details
- Links to your TEDx Talk and social media profiles
- Payment information (handled securely via third-party processors predominately by PayPal)
- Analytics and performance data related to your campaign (e.g., views, engagement rates)

3. How We Use Your Information

We use your information to:

- Deliver and manage your audience growth campaign
- Communicate performance summaries and strategic advice
- Provide support and respond to inquiries
- Improve our services and marketing efforts

4. Data Protection

Your data is stored securely. We do not sell or share your personal information with third parties unless required by law or necessary to deliver our services (e.g., YouTube campaign tools or CRM platforms under NDA).

5. Cookies and Analytics

We may use cookies or tracking pixels to enhance user experience on our website and understand campaign performance. These tools do not collect personal identifiers.

6. Access and Updates

You may request access to or correction of your personal information at any time by contacting us via our support page.

7. Changes

This policy may be updated. Continued use of our services after changes constitutes acceptance.

8. Contact

For privacy-related concerns, contact: dylant@fromzero2sixty.com